

# Simplify your retail business with Clover

Run your physical and online stores like the boss you are with Clover, a tailored, all-in-one point-of-sale (POS) system, so you can accept popular payment types and get smart tools to run and grow your retail business effectively.



## Accept payments easily

Take major credit and debit cards, cash and contactless payments in-store, online and by phone.



## Get clear on inventory

See what's selling and what's not. Manage expenses with reports on sales by item and cost.



## Sell in-store and online? You're covered.

Sync sales and other data across physical and online stores.



## Keep your customers and your business safe

Protect data with the industry-leading technology and fraud prevention tools you and your customers deserve.

## Get paid easily and run your business better with Clover:

- Clover Virtual Terminal – Take payments by phone by securely keying customer card information into a web browser
- Customer Engagement – Keep customers happy and coming back with promotion and loyalty program apps available in the Clover App Market ([clover.com/appmarket](https://clover.com/appmarket))
- eCommerce Integrations – Expand your business online with prebuilt integrations or use our developer tools to integrate with your website
- Clover Dashboard – Track sales, access reports, and manage your physical and online businesses through a single dashboard

Key Features	
Accept popular payment types	Take credit and debit cards, checks, cash and contactless payments
Flexible in-person and mobile payments	Take payments with the Clover Flex mobile POS device
Integrated in-store and online sales	Reconcile sales across your physical store and eCommerce channels
Inventory management	Manage inventory, create item categories, track stock and items sold
Employee management	Manage employee shifts and view sales by employee
Transaction and business reporting	Track key financial indicators across all channels in a single dashboard
Customer management and engagement	Keep customers coming back with loyalty programs, promotions and more using apps available in the Clover App Market ( <a href="https://clover.com/appmarket">clover.com/appmarket</a> )
24/7/365 support	Get all-day, everyday support – we’re here for you!

## Run your business with a POS system that fits your needs



### Reclaim the counter with a small but mighty POS

- Space-saving countertop Clover Mini
- Pair with Clover Essentials service plan to get:
  - Business management tools
  - eCommerce integrations
  - Basic inventory management
  - Basic reports



### Give customers a clear view at checkout

- Powerful, all-in-one Clover Station Duo with a separate screen for the customer
- Pair with the Register service plan to get:
  - Business management tools
  - eCommerce integrations
  - Advanced inventory management
  - Advanced reports



### Offer more ways to accept payments

- Powerful, all-in-one Clover Station Duo plus portable, handheld Clover Flex
- Pair with the Register service plan to get:
  - Business management tools
  - eCommerce integrations
  - Advanced inventory management
  - Advanced reports

## Enhance your Clover system and do more than take payments

- Sell online** Display in-store inventory on Google and/or sell on your website, social media and online marketplaces.
- Optimize inventory** Make your physical and online stores work together with real-time inventory sync.
- Booking & Scheduling** A complete booking and client loyalty platform for any service-based business, designed specifically to accommodate the needs of complicated service experts.
- Employee Management** Manage employee scheduling, time clock and communication.
- Gift & Loyalty Programs** Process gift cards, check the card balance of gift card and reload funds onto your gift cards, and/or create a customer loyalty program.
- Accounting & Invoicing** Automate accounting using QuickBooks Online, QuickBooks Desktop or Xero. Send invoices and get paid easily.

**Get started – fast.** Sign up for Clover today. Contact your Clover Business Consultant to learn more.