

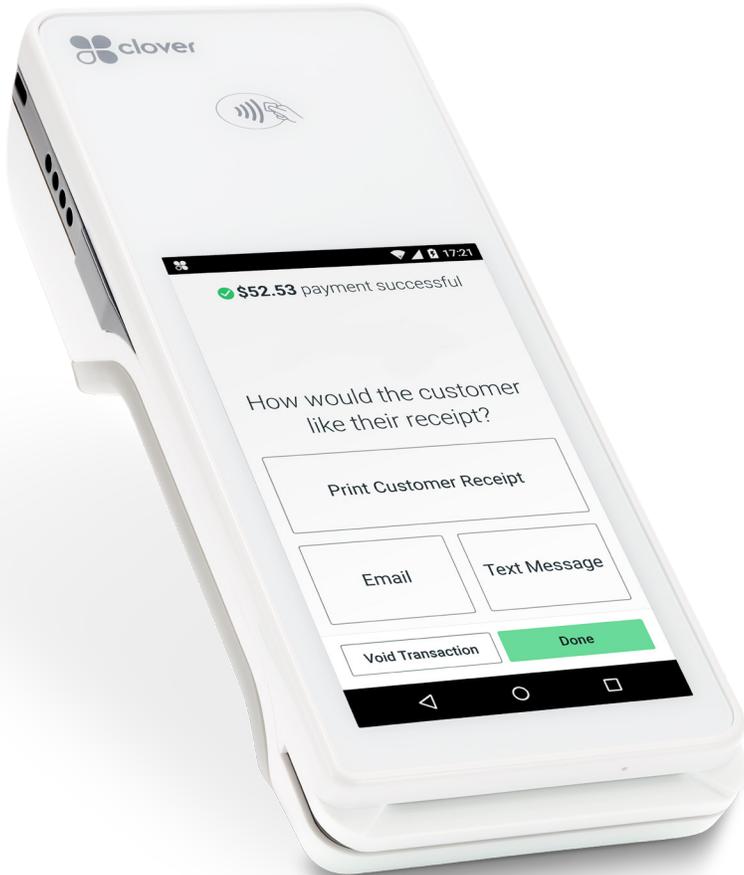
Introducing Clover Flex



Lightnin' Bugs Cafe and Bakery
Warm Springs, GA



Introduction



If you're running a business, chances are you've got a lot going on. You have customers to service, employees to manage, and any number of other business activities calling for your attention.

So of course, efficiency is a top priority. That's why you need a point-of-sale system that's as dynamic as your business. A device that lets you be just as comfortable busting lines or going offsite as you are standing at the counter. A device that lets you be a bit more ... flexible.

Meet Clover Flex, the full-featured device that can take care of your payment and processing needs. Although it shines at the counter, the Clover Flex is designed to give you ultimate flexibility anywhere you are. And with the latest technologies embedded in a single portable device, you can free your hands, your mind, and your countertop for the things that really matter.



Benefits

Check out a quick list of benefits you can get from the super-portable Clover Flex:

- ✓ **Fast, secure, and reliable payments.**
- ✓ **Durability, functionality, and convenience.**
- ✓ Total control to **monitor your business from virtually anywhere** with the cloud-based Clover Dashboard.
- ✓ **Proprietary security.** You and your customers can rest easy knowing every transaction is encrypted and protected with Clover Security.
- ✓ Help from a **friendly, 24/7 call center.**

Let's see how Clover Flex gives you superpowers to tackle real, tricky scenarios that merchants like you face every day.



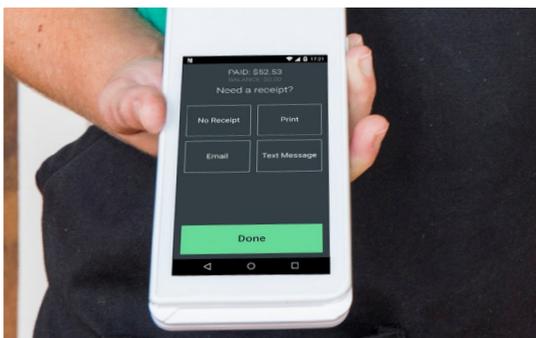
First up, at the register.



Built-in printer



Barcode scanner



Stores receipts electronically

Surely the reason countertops were made so wide and accommodating in the first place wasn't to hold your bulky register, receipt printer, PIN-entry device and wires. If you found an effective way to help your countertops go on a permanent diet, wouldn't you want to do it?

Clover Flex has a **built-in receipt printer and barcode scanner**, clearing the clutter on your countertops. And as for those tangled wires? Clover Flex takes a **long-lasting charge** that'll power you through a full day of business. Translation: No need to keep it plugged in. It **stores receipts electronically**, too – which can mean no more storing paper receipts to fight chargebacks later.

Designed to sit comfortably as your POS/register or as a **super-portable handheld**, Clover Flex allows merchants to take orders and accept the most popular forms of payments both at the counter and on the sales floor.



Next up, line busting.



Some people see a huge line going into (or coming out of) a store as a problem. Not us. We see it as a badge of honor — and a sign that you must be doing something right. After all, customers won't waste their time standing around in lines for products or services that are subpar. So, even though long lines are a good problem to have, you still need to figure out the best way to keep that line moving.

Because it lets you **accept more payment types including chip and pin, contactless credit and debit, and Mobile Wallets such as Apple Pay®, Google Pay®, etc., and swipe**, Clover Flex helps turn those long lines into happy customers in no time. Speed things up by taking orders from customers while they're waiting in line. They can pick up their orders at the counter and zoom into the rest of their day.

And because its **long-lasting charge** can power you through a full day of business, you won't find yourself having to run back to the counter to plug in. You can engage with your customers in line for as long as you need to be there.

The fact that you're able to be **proactive with your customers** while they're in line will surely help you win bonus points as being a merchant that truly cares about your in-store experience — with service that begins sometimes even before customers get in the store!



Alright, have a seat. It's time to talk tableside.



When you're running a business, efficiency is everything. For a restaurant, reducing the number of trips wait staff have to make back and forth will result in faster dining times and happier customers. At a salon, letting customers complete their transaction before getting out of the chair helps them save time on checkout — plus, nothing says “pampered” like an ultra-convenient customer service experience. Imagine accepting the most popular forms of payments on the spot at a sidewalk shoe sale or taking payments smoothly at a rooftop bar over drinks.



With Clover Flex, it's never been easier to **bring payment methods directly to your customers** — no matter what business you're in.

With its **built-in receipt printer and barcode scanner**, and the ability to **accept more payment types, including tips**, you're empowered to service your customers better — right where they are.



Let's go! See how Clover Flex works for offsite sales.



For customers, convenience is king. Gone are the days where customers had to come to you to purchase goods or services. It's a mobile-first, go anywhere world now. Realizing business happens everywhere nowadays, it's imperative your POS and payment devices can meet customers wherever they are, even off-site.

Clover Flex can help merchants of all types **accept payment smoothly off-site**: from plumbers doing house calls, to traveling salesmen, home health aides, food delivery, and more. Imagine a restaurant with a fixed location launching a traveling food truck to increase their presence in the community. Consider a toy store doing a sidewalk sale or a local bakery selling goods at a church bazaar. Wherever your customers are,

Clover Flex can help you bring a full-featured POS and convenient payment method directly to them.

Clover Flex **works on both Wi-Fi and LTE networks**, so you can provide excellent customer service by completing the transaction at all times. Its **long-lasting charge** powers you through a full day of business, so no worries about keeping it plugged in.

For such a small, portable device, Clover Flex is constantly finding ways to come up big for you and your business, whether at the register, busting lines, going tableside, or working off-site.

To learn more about Clover Flex, visit: universalpayments.ca/clover-flex or contact us at (416) 234-1100

